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BAKER BOTTS L.L.P.			NGUYEN BA, HOANG VU A	
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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

<b>Office Action Summary</b>	Application No.	Applicant(s)
	10/694,314	HOPPE ET AL.
	Examiner	Art Unit
	Hoang-Vu A. Nguyen-Ba	2623

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

#### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

1) Responsive to communication(s) filed on 30 November 2007.

2a) This action is **FINAL**.                            2b) This action is non-final.

3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

4) Claim(s) 1-33 is/are pending in the application.

4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.

5) Claim(s) \_\_\_\_\_ is/are allowed.

6) Claim(s) 1-33 is/are rejected.

7) Claim(s) \_\_\_\_\_ is/are objected to.

8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

9) The specification is objected to by the Examiner.

10) The drawing(s) filed on \_\_\_\_\_ is/are: a) accepted or b) objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

a) All    b) Some \* c) None of:

1. Certified copies of the priority documents have been received.
2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

1) Notice of References Cited (PTO-892)  
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  
3) Information Disclosure Statement(s) (PTO/SB/08)  
Paper No(s)/Mail Date \_\_\_\_\_

4) Interview Summary (PTO-413)  
Paper No(s)/Mail Date. \_\_\_\_\_

5) Notice of Informal Patent Application

6) Other: \_\_\_\_\_

## **DETAILED ACTION**

1. This action is responsive to the amendment filed November 30, 2007.
2. Claims 1-33 remain pending. Claims 1, 16, 17 and 19 are independent claims.

### ***Response to Amendment***

3. Per Applicants' request, Claims 1, 3, 5, 8, 16, 17, 19, 21, 23, 26 and 28 have been amended.
4. The objection to the specification is withdrawn in view of Applicants' amendment to the specification to correct the improper use of trademark.

However, the amendment to the title is considered not sufficient to be clearly indicative of the invention to which the claims are directed. The phone system that allows a caller to enter the last name of a callee to get the call transferred to the phone extension of the callee is also an "interactive communication system." The aforementioned phone system is not related in any way to the invention to which the claims are directed. Therefore, the objection to the title is still maintained.

5. The objection to Claims 5, 8, 16, 19, 23, 26 and 28 is withdrawn in view of Applicants' amendments to these claims to correct the noted informalities.

### ***Response to Arguments***

6. Applicants' amendments to the claims change the scope of the claims. The previously claimed "information" which was interpreted to mean the TV programming and was considered to read on Newnam's television programming broadcast to a distributor via satellite in paragraph [0028]. The currently claimed

“information transmissions” which is defined in the specification at p. 4 to include TV information and digital information. The scope of the currently claimed information now encompasses more than mere TV programming since it also includes digital information. A digital information can be interpreted to mean a multicast file transfer software as disclosed in the Background of the Invention of U.S. Patent No. 7,161,934 to Buchsbaum et al. (“Buchsbaum”) (see at least 1:49-59). Therefore, Applicants’ arguments are moot because Applicants’ amendments to the claims necessitate introduction of new ground of rejection.

***Specification***

7. The specification is objected to because of the following minor informalities:
  - a. The title of the invention is not descriptive. A new title is required that is clearly indicative of the invention to which the claims are directed.

***Claim Rejections - 35 USC § 103***

8. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

9. Claims 1-5, 7-23 and 25-33 are rejected under 35 U.S.C. § 102(a) as being anticipated by U.S. Patent Application Publication No. 2002/0133405 by Newnam et al. (“Newnam”) in view of U.S. Patent No. 7,161,934 to Buchsbaum.

### **Claim 1**

Newnam discloses at least *a method for information exchange, comprising the steps of: producing information transmissions in a broadcast standard* (see at least [0007]; FIGs. 1-4, 6, 8);

*sending the information transmissions live from a studio* (see at least [0007]; FIGs. 1-4, 6, 8);

*receiving the information transmission by a TV decoder and feeding them into a data and/or communications network* (see at least FIG. 2, Poll data 310 being received by Set-top Client 110, which has a TV decoder and the answer to the Poll data is returned back to the Server System 200 via the communications network; see also FIG. 7);

*installing software on a data processing equipment, like PCs or workplace computers, in which the software, after the data processing device has been connected to the data and/or communications network, permits receiving of the information transmissions and use of at least part of the functions furnished by the information transmission* (see at least [0041]; [0032]);

*accessing the information transmission via a portal* (see at least [0029]);

*and*

*using the functions furnished by the information transmission via communications connections between the data processing equipment and studio for an interactive information exchange* (see at least [0029-0033]; [0035-0036]).

Newnam does not specifically disclose:

*digitizing the sent information transmissions and then transmitting the digitized informations via satellite as IP multicast packets.*

However, in an analogous art, Buchsbaum discloses that content which includes multicast file transfer software can be transmitted in a broadcast mode from a source to multiple destinations over satellite link (see at least 1:49-59).

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to combine the satellite-based content distribution method using IP multicast technology as described in Buchsbaum with the method of Newnam, as this combination would allow a production studio to insert digital information into TV programming data stream and to transmit the combined information to the receiving end via satellite.

### **Claim 2**

The rejection of base claim 1 is incorporated. Newnam further discloses *wherein access to an information transmission and/or use of the functions provided by the information transmission occurs as a function of access authorization* (see at least [0029]; accessing WebTV using dial-up communication requires authentication).

### **Claim 3**

The rejection of base claim 1 is incorporated. Newnam further discloses *wherein access to an information transmission occurs after access to the portal and call-up of a link for information transmission* (see at least [0029]).

#### **Claim 4**

The rejections of base claim 1 and intervening claim 2 are incorporated.

Newnam does not specifically disclose *wherein access authorizations are sent by email and/or an SMS method to a selected group of persons*. However, this feature is deemed inherent to Newnam's chat facilities (see at least FIG. 9) which require an apparent authorization process because in order to join a chatroom a user has to give his/her e-mail address. See also definition below:

Chat "is a bit like e-mail in real time. Users have conversations via the keyboard in "Chat rooms" with other users. Chat has been criticized for being addictive as well as concerns over unsuitable contact between children and adults. To join a chatroom you usually have to give your e-mail address and this can lead to spam.

[www.smallbizonline.co.uk/glossary of internet terms.php](http://www.smallbizonline.co.uk/glossary_of_internet_terms.php)"

Thus, without sending request for participation and authorization by the other party, chat session cannot be conducted.

#### **Claim 5**

The rejection of base claim 1 is incorporated. Newnam further discloses *wherein the TV decoder, which feeds the received data into a local network, like a local area network (LAN) and/or an audio feedback channel from a data processing unit, like a PC or workplace computer, is coupled to the production studio of the information transmission via a virtual private network (VPN) separate from a satellite transmission channel* (see at least FIG. 2, Poll data 310 being received by Set-top Client 110, which has a TV decoder and the answer to the Poll data is returned back to the Server System 200 via the communications network; see also FIG. 7).

### **Claim 7**

The rejection of base claim 1 is incorporated. Newnam further discloses *wherein playback of the information transmission on the data processing equipment, like PCs or workplace computers, occurs with one or more Web browsers* (see at least [0041]).

### **Claim 8**

The rejection of base claim 1 is incorporated. Newnam further discloses *wherein, for playback of information transmissions in a Web browser, several windows, like a window for live presentation of a moderator or teacher in the studio (film window) or a window for presentation of graphics and/or tests (graphics window), are provided* (see at least [0041]; FIG. 9; claim 12; [0037]).

### **Claim 9**

The rejections of base claim 1 and intervening claim 8 are incorporated. Newnam further discloses *wherein the windows provided for playback of information transmissions in a Web browser are sent in full screen representation* (see at least FIG. 9).

### **Claim 10**

The rejection of base claim 1 is incorporated. Newnam further discloses *wherein the software, after log-on at a portal, is installed by an initial applet on the data processing equipment or software installed on the data processing equipment is updated after log-on at the portal* (see at least [0032]; [0041]).

### **Claim 11**

The rejection of base claim 1 is incorporated. Newnam further discloses *wherein the functions provided by the information transmission include execution and/ or evaluation of surveys, execution and/ or evaluation of multiple choice tests (MCT), layout, connection and/ or management of telephone connections, data transmission, especially text transmission, between the data processing equipment and production studio and/ or management* (see at least [0034-0036]; [0050]).

### **Claim 12**

The rejections of base claim 1 and intervening claim 11 are incorporated. Newnam does not specifically disclose *wherein surveys and/ or tests are designed as HTML-programmed files*. However, this feature is deemed inherent in the Newnam's questions and answers or real-time polls and trivia to be displayed on the end-user's screen. Without using the HTML, the end-user's screen does not know how to display the questions and answers or trivias. Furthermore if there are questions and answers that require linking to another location of the same document or to another document, HTML or derivatives of HTML must be used. Moreover, Newnam, in [0041], discloses that the base software can be incorporated in other software, such as in browser, one of the definitions of which is shown below:

[a] browser, or web browser, is the software used to view web pages and interact with various kinds of Internet resources. The browser interprets the HTML used to format web documents and recreates the page on your screen. There are a variety of web browsers available, the two most common being Microsoft's Internet Explorer and Netscape's Navigator.

[www.liv.ac.uk/webteam/glossary/](http://www.liv.ac.uk/webteam/glossary/)

### **Claim 13**

The rejections of base claim 1 and intervening claim 11 are incorporated. Newnam further discloses *wherein a time limitation is stipulated for processing of surveys and/ or tests and after this time elapses, the survey and/ or test files are automatically closed for processing* (see at least [0048]).

#### **Claim 14**

The rejection of base claim 1 is incorporated. Newnam further discloses *wherein data and/ or files, like text files, sent to the production studio and/ or management are conveyed as email and/ or as SMS messages to one or more designatable receivers* (see at least [0035-0036]).

#### **Claim 15**

The rejection of base claim 1 is incorporated. Newnam further discloses *wherein the method is carried out in a computer program which can be downloaded from an electronic data network, like the Internet, to a data processing unit connected to the data network* (see at least [0041]).

#### **Claim 16**

Since Claim 16 is an independent claim that recites *an arrangement with at least one processor and/ or chip setup so that a method for information exchange can be carried out, comprising* the same steps of the method recited in Claim 1, the same rejection is thus applied.

#### **Claim 17**

Since Claim 17 is an independent claim that recites *a computer program product stored on a computer readable storage medium for, when run on a computer, carrying out a method*

*for information exchange, comprising* the same steps of the method recited in Claim 1, the same rejection is thus applied.

### **Claim 18**

The rejection of base claim 17 is incorporated. Since Claim 18 recites the same features of Claim 15, the same rejection is thus applied.

### **Claim 19**

Newnam discloses at least *a method for information exchange, comprising the steps of:*

*producing information transmissions in a broadcast standard wherein the information transmissions include TV information and digital information* (see at least [0007]; FIGs. 1-4, 6, 8);

*sending the information transmissions live from a studio* (see at least [0007]; FIGs. 1-4, 6, 8);

*receiving the information transmissions* (see at least FIG. 2, Poll 310 at 100, 110, 120, 130; FIG. 3, information received at 110; FIG. 4, information received at 50; FIG. 6, 520 received at 100, 110, 120, 130; FIG. 7, FIG. 8);

*extracting video information and digital information from the information transmissions* (see at least FIG. 9, e.g., the video is extracted to be displayed in 410 and the digital is extracted to be displayed in 720 or 730 or 710);

*feeding the extracted video and digital information into a data processing equipment and connecting the data processing equipment to a data and/or communication network and accessing a main data processing equipment associated with the studio through the data*

*and/or communication network* (see at least FIG. 2, Poll data 310 being received by Set-top Client 110, which has a TV decoder and the answer to the Poll data is returned back to the Server System 200 via the communications network; see also FIG. 7);

*decoding functions from the extracted digital information* (see at least FIG. 9 and [0054]; in the case of the STB 110, the claimed “decoding functions” is interpreted as the adjustment of the placement of the interactive components based on the different type of the client device by the content display interface); and

*using the functions furnished by the digital information via the established communications connection between the data processing equipment and the studio for an interactive information exchange* (see at least [0029-0033]; [0035-0036]).

### **Claim 20**

The rejection of base claim 19 is incorporated. Since Claim 20 recites the same feature of Claim 2, the same rejection is thus applied.

### **Claim 21**

The rejection of base claim 19 is incorporated. Since Claim 21 recites the same feature of Claim 3, the same rejection is thus applied.

### **Claim 22**

The rejections of base claim 19 and intervening claim 20 are incorporated. Since Claim 22 recites the same feature of Claim 4, the same rejection is thus applied.

### **Claim 23**

The rejection of base claim 19 is incorporated. Since Claim 23 recites the same feature of Claim 5, the same rejection is thus applied.

**Claim 25**

The rejection of base claim 19 is incorporated. Since Claim 25 recites the same feature of Claim 7, the same rejection is thus applied.

**Claim 26**

The rejection of base claim 19 is incorporated. Since Claim 26 recites the same feature of Claim 8, the same rejection is thus applied.

**Claim 27**

The rejections of base claim 19 and intervening claim 26 are incorporated. Since Claim 27 recites the same feature of Claim 9, the same rejection is thus applied.

**Claim 28**

The rejection of base claim 19 is incorporated. Since Claim 28 recites the same feature of Claim 10, the same rejection is thus applied.

**Claim 29**

The rejection of base claim 19 is incorporated. Since Claim 29 recites the same feature of Claim 11, the same rejection is thus applied.

**Claim 30**

The rejections of base claim 19 and intervening claim 29 are incorporated. Since Claim 30 recites the same feature of Claim 12, the same rejection is thus applied.

### **Claim 31**

The rejections of base claim 19 and intervening claim 29 are incorporated. Since Claim 31 recites the same feature of Claim 13, the same rejection is thus applied.

### **Claim 32**

The rejection of base claim 19 is incorporated. Since Claim 32 recites the same feature of Claim 14, the same rejection is thus applied.

### **Claim 33**

The rejection of base claim 19 is incorporated. Since Claim 33 recites the same feature of Claim 15, the same rejection is thus applied.

10. Claims 6 and 24 are rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent Application Publication No. 2002/0133405 by Newnam et al. (“Newnam”).

### **Claim 6**

The rejection of base claim 1 is incorporated. Newnam does not specifically disclose *wherein speech communication occurs as voiceover IP (VoIP) via an audio feedback channel*. However, the examiner takes Official Notice that

“[v]oice over Internet Protocol, also called **VoIP, IP Telephony, Internet telephony, Broadband telephony, Broadband Phone and Voice over Broadband**” which “is the routing of voice conversations over the Internet or through any other IP-based network” is old and well established in the art and that

“[c]ompanies providing VoIP service are commonly referred to as providers, and protocols which are used to carry voice signals over the IP network are commonly referred to as **Voice over IP** or **VoIP** protocols. They may be viewed as commercial realizations of the experimental Network Voice Protocol (1973) invented for the ARPANET providers” for the following purposes:

“[V]oIP is location independent, only an internet connection is needed to get a connection to a VoIP provider; for instance call center agents using VoIP phones can work from anywhere with a sufficiently fast and stable Internet connection.

VoIP phones can integrate with other services available over the Internet, including video conversation, message or data file exchange in parallel with the conversation, audio conferencing, managing address books and passing information about whether others (e.g. friends or colleagues) are available online to interested parties.”

It would have been obvious to a person of ordinary skill in the art at the time the invention was made to have included VoIP in Newnam because the skilled artisan would have recognized that the advantages of integrating VoIP with other services using IP protocol in Newnam would enhance the information exchange taught in Newnam.

#### **Claim 24**

The rejection of base claim 19 is incorporated. Since Claim 24 recites the same feature of Claim 6, the same rejection is thus applied.

***Conclusion***

11. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

12. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hoang-Vu "Antony" Nguyen-Ba whose telephone number is (571) 272-3701. The examiner can normally be reached on Tuesday-Friday from 7:00 am to 5:30 pm.

If attempts to reach the examiner are unsuccessful, the examiner's supervisor, John Miller can be reached at (571) 272-7353.

The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300.

Any inquiry of a general nature or relating to the status of this application should be directed to the TC 2600 Group receptionist (571) 272-2600.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at (866) 217-9197 (toll-free).



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